

# Justin A. Hernandez

1847 N. Talman Ave. #1 Chicago, IL 60647

[justin@statuskuo.net](mailto:justin@statuskuo.net) | linkedin: [justinah](#)

(219) 588-3056 | [hoverboard.io/300mhz](http://hoverboard.io/300mhz)

---

## EXPERIENCE

### *User Experience Architect — Ogilvy & Mather*

Chicago, IL — April 2013 – Present

- Provide user experience and usability services to clients
- Perform research, user testing, and create information architecture and UX strategy for web, mobile and in-store experiences
- Advocate for user experience across all aspects client projects

### *Mobile User Experience Architect — Walgreen Co.*

Chicago, IL — September 2011 – April 2013

- Wireframed, prototyped and documented Walgreens mobile experiences on iPhone, iPad, Android and Windows Phone
- for Walgreens mobile applications to meet usability and design guidelines
- Observed and contributed to user testing sessions

### *User Experience Developer — Ontoadaptive, LLC*

Chicago IL — May 2010 – September 2011

- Provided user experience and usability consultation to clients in healthcare and ecommerce
- Performed usability testing and rapid prototyping
- Created wireframes, sitemaps and technical documentation

### *Graduate Assistant User Experience Designer — DePaul University College of Computing and Digital Media*

Chicago IL — January 2009 – June 2011

- Created the user experience and visual design for the DePaul CDM kiosks
- Created wireframes and prototypes for CDM internal and external webpages
- Designed and performed usability studies on the CDM website and CDM kiosks

## EDUCATION

DePaul University, Chicago, IL

**Master of Science** – Human-Computer Interaction, 2011, *With Distinction*

DePaul University, Chicago, IL

**Bachelor of Science** – Interactive Media, 2009, *Cum Laude*

---

## SKILLS

ui design, storyboards, wireframes, prototypes, user flows, persona creation, user research, usability testing, information architecture, task analysis, requirement creation, technology strategy

---

## ABOUT ME

I'm a music and technology nerd and a fan of well-crafted and thoughtfully designed things. I grew up around computers and mobile phones and that's helped me to become a passionate designer dedicated to improving the relationship between people and technology.