

Justin A. Hernandez

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EXPERIENCE

User Experience Architect — Ogilvy & Mather

Chicago, IL — April 2013 – Present

- Provide user experience and usability services to clients
- Perform research, user testing, and create information architecture and UX strategy for web, mobile and in-store experiences
- Advocate for user experience across all aspects client projects

Mobile User Experience Architect — Walgreen Co.

Chicago, IL — September 2011 – April 2013

- Wireframed, prototyped and documented Walgreens mobile experiences on iPhone, iPad, Android and Windows Phone
- for Walgreens mobile applications to meet usability and design guidelines
- Observed and contributed to user testing sessions

User Experience Developer — Ontoadaptive, LLC

Chicago IL — May 2010 – September 2011

- Provided user experience and usability consultation to clients in healthcare and ecommerce
- Performed usability testing and rapid prototyping
- Created wireframes, sitemaps and technical documentation

Graduate Assistant User Experience Designer — DePaul University College of Computing and Digital Media

Chicago IL — January 2009 – June 2011

- Created the user experience and visual design for the DePaul CDM kiosks
- Created wireframes and prototypes for CDM internal and external webpages
- Designed and performed usability studies on the CDM website and CDM kiosks

EDUCATION

DePaul University, Chicago, IL

Master of Science – Human-Computer Interaction, 2011, *With Distinction*

DePaul University, Chicago, IL

Bachelor of Science – Interactive Media, 2009, *Cum Laude*

SKILLS

ui design, storyboards, wireframes, prototypes, user flows, persona creation, user research, usability testing, information architecture, task analysis, requirement creation, technology strategy

ABOUT ME

I'm a music and technology nerd and a fan of well-crafted and thoughtfully designed things. I grew up around computers and mobile phones and that's helped me to become a passionate designer dedicated to improving the relationship between people and technology.